

Claudio Aditya Lie Fisca

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<https://www.linkedin.com/in/claudio-aditya-lie-fisca/> | Taipei, Taiwan (Open to relocation to Jakarta)

Head of Product/AI

Summary

Strategic Product Leader bridging executive business strategy with hands-on technical execution. Translates C-suite goals into scalable AI architectures and 0-to-1 product launches. Proven track record of driving revenue and retention by optimizing infrastructure costs and aligning commercial demands with robust engineering deployment.

Professional Experience

Frontier.cool Inc. | Taipei, Taiwan | *Fast-growing B2B SaaS platform for digital textile supply chain.*

Head of Product/AI | Dec 2025 - Present

- Partner with C-level leadership, Sales, and CS to bridge commercial needs with engineering execution, managing the full product lifecycle and critical escalations.
- Reduced monthly infrastructure costs by >\$1,000 USD (annualized ~\$12k savings) by auditing cloud resource usage and optimizing architecture without impacting performance.
- Optimized churn reduction strategy by prioritizing high-impact, low-effort features, resulting in 30% improvement in retention and 50% decrease in support tickets.
- Drive market expansion into Digital Product Passports (DPP) for sustainability clients, establishing partnerships with key sustainability providers.

Lead AI Product Manager | August 2024 – December 2025

- Spearheaded the 0-to-1 development of a novel conversational AI chatbot from concept to launch.
- Managed roadmap and end-to-end development for 6+ major features.
- Engineered AI microservice architecture, reducing operational costs by 80% while accelerating processing speeds by 10x times.

Product Manager | March 2023 – August 2024

- Managed key partner relationships and led integration efforts to drive revenue growth and enhance user experience.

AI Engineer Intern | September 2022 – March 2023

- Prototyped ML/NLP features and supporting Python utilities; contributed API endpoints used in early pilots.

PT. Trilam | Jakarta, Indonesia

Freelance – Android Engineer | September 2020 – January 2021

- Solely architected, developed, and maintained the "Solution Monitoring System," a real-time data collection Android app.

Education

National Taiwan University of Science and Technology | Taipei, Taiwan

Master of Business Administration (MBA) | 2021 – 2023

Binus ASO School of Engineering | Tangerang Selatan, Indonesia

Bachelor of Science, Automotive and Robotics Engineering | 2016 – 2020

Technical Skills

- **Product Management:** Agile, Scrum, Product Roadmapping, Data Analysis, A/B Testing
- **Development:** Python, Javascript, Go, API Design, Microservices
- **Infrastructure:** AWS (Lambda, EC2, CloudFormation), Google Cloud, Docker
- **Other Skills:** API Design, Stakeholder Communication, Cross-functional Leadership
- **Languages:** Bahasa Indonesia (Native), English (Fluent - TOEIC 955), Chinese (Basic)